REGISTRATION FORM

6 - 7 - 8 october 2015
CICEC (CASABLANCA INTERNATIONAL CONFERENCE AND EXHIBITION CENTRE)
STANDARD SERVICES

EQUIPPED STAND : 295 € / m²

(Minimum 9 m² - possibility of upper surface with 9 m² module)

- Aluminium structure - melamine partitions (h. 2,40m) - name board (name + stand n°)
- Floor covering: carpet with protective film
- Basic furniture: 1 desk and 3 chairs / 9 m², 1 storage unit, 1 bin
- Electricity - lighting: 220 volts - Electric box / GFCI, 1 multiple plug, 3 spotlights 100 watts per 9m²
- 50 invitation cards / 9m²

EXHIBITION SPACE FLOOR ONLY : 196 € / m²

- Minimum 36 m²
- Floor covering: carpet with protective film
- Electricity arrival (Electric box / GFCI)
- 50 invitation cards / 9m²

PERSONALIZED PACKAGES

«PREMIUM» PACK : 12 500 € PRE-TAX

- 36 m² equipped stand
- Location on a main aisle
- Double page of advertising in official catalogue
- 1 display rack

«EMERGENCE» PACK : 8 500 € PRE-TAX

- 36 m² space floor only
- Location on a main aisle
- Double page of advertising in official catalogue
- 1 display rack

«AVANTAGE» PACK : 6 500 € PRE-TAX

- 18 m² equipped stand
- Location on a main aisle
- 1 page of advertising in official catalogue

SPONSOR

OFFICIAL SPONSOR : 50 000 € PRE-TAX

- 72 m² stand
- Location at the exhibition’s entrance
- 1 page of advertising on the 4° cover of official catalogue
- 1 page of advertising in the official catalogue
- Logo with official sponsor mention on : invitations, first cover page of the official catalogue, newspaper inserts, outdoor advertising
- Banner on website during 12 months
- E-mailing to CFCIM members database
- Availability of the TV scene for two filmed privative conferences of 45 min
- Exhibitor’s cocktail offered by official sponsor
- 12 access badges for VIP lounge
- Invitation and intervention during press conference
- 1 000 invitation cards

GOLD SPONSOR : 25 000 € PRE-TAX

- 54 m² stand
- Location at the centre aisle
- 1 page of advertising on the 2° or 3° cover of official catalogue
- 1 page of advertising in the official catalogue
- Logo with official sponsor mention on : invitations, first cover page of the official catalogue, newspaper inserts, outdoor advertising
- Banner on website during 6 months
- E-mailing to CFCIM members database
- Availability of the TV scene for one filmed privative conferences of 45 min
- 8 access badges for VIP lounge
- 600 invitation cards

SILVER SPONSOR : 15 000 € PRE-TAX

- 36 m² stand
- Location at the centre aisle
- 1 page of advertising on the 2° or 3° cover of official catalogue (upon availability)
- Logo with official sponsor mention on : invitations, first cover page of the official catalogue, newspaper inserts, outdoor advertising
- Banner on website during 3 months
- E-mailing to CFCIM members database
- 6 access badges for VIP lounge
- 400 invitation cards

Rates are exclusive of taxes (VAT 20%)
**COMPULSORY SERVICES**

- Registration fees: 275 € pre-tax
- Corner supplement: 115 € pre-tax per corner for equipped stands and space floor only
- Co-exposure: 585 € pre-tax per co-exhibitor (1 co-exhibitor per 9 m²). Each company will be registered in the exhibition catalogue.

**REGISTRATION IN THE OFFICIAL CATALOGUE**

- Catalogue size: A5 (15 cm x 21 cm) - four-colour printing process
- Each company will appear in the exhibition catalogue on half a page.

**COMPENSATORY SERVICES**

**FILMED PRIVATIVE CONFERENCE**

- Availability of the TV scene for one filmed private conferences of 45 min: 1500 € pre-tax

**LOGO ON NECK STRAP**

- Logo on monochrome neck strap (3 logos maximum): 4000 € pre-tax (8000 € for exclusivity)

**DIRECTIONAL STICKERS**

- 4 directional stickers 50 cm x 50 cm: 950 € pre-tax

**ADVERTISING IN OFFICIAL CATALOGUE**

Free for partners «PREMIUM», «EMERGENCE» and «AVANTAGE» packs

Catalogue size: 15 cm x 21 cm

Informations to be sent to French Chamber of Commerce and Industry in Morocco (Event and exhibitions department) by CD-ROM: illustrator, photoshop or JPEG files in HD (300 dpi minimum), 5 mm bleed each side, before 08/09/2015

- Inside page: 950 € pre-tax
- Inside cardstock page: 1500 € pre-tax
- 2nd and 3rd cover page: 1500 € pre-tax (upon availability)
- 4th cover page: 2000 € pre-tax (upon availability)

**VISIBILITY PACK**

**PACK PLUS**: 1950 € PRE-TAX

- 4m*3m billboard inside the exhibition's hall
- 2m*2m suspended double face advertising canvas
- Advertising documents in KIMIA bag or 4 directional stickers

**PACK MAXI**: 2900 € PRE-TAX

- 4 directional stickers
- 4m*3m billboard
- 2m*2m suspended double face advertising canvas
- Advertising documents in KIMIA bag

**ELECTRICITY**

All stands are equipped with a 220 volts multiplug. For exhibitors with machines or demo units from 5 kW three-phase requiring electricity supply (specify if the required electrical power exceeding 5 kW), consumption, cable-pulling, installation and rental of the circuit breaker will be billed on a flat rate basis (contact us).

**OFFERED SERVICES**

- Registration in the official catalogue
  - Catalogue size: A5 (15 cm x 21 cm) - four-colour printing process
  - Each company will appear in the exhibition catalogue on half a page.
  - A company information form will be sent and will have to be filled in and sent back with your logo and a picture at: anenotf@cfcim.org before 08/09/2015
- Insurances: 200 € pre-tax per m²
- Cleaning: the day before the opening of the exhibition and daily
- Guarding: the day before the opening, during the event and during dismantling
- Internet connection (WIFI)
PERSONALIZED STANDS

A model of the stand must be sent to the organizers for validation. Maximum height of the stand: 4m50

ACCESS BADGES

Quantity required: ....................................................................................................................badges (maximum 10)
Name of manager: ....................................................................................................................

NAME BOARD (ONLY FOR EQUIPPED STANDS)

Company name will be written on your name board
Text of the name board (16 characters maximum)

INSURANCE

Insurance of 200 € pre-tax per m² is granted to each exhibitor by the organizer. This insurance covers only the exhibited equipment and in any case personal property.

Please send the list of exhibited products, description, quantity and value of purchase. This description will be the basis in case of disaster (please attach to this registration form, the full description on letterhead paper. Incomplete or undeliverable form will not be the subject to complaint).

<table>
<thead>
<tr>
<th>Exhibited products</th>
<th>Description</th>
<th>Quantity</th>
<th>Value of purchase pre-tax</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

INSURANCE SUPPLEMENT

In case of a higher capital to be insured, the exhibitor is required to obtain from his insurer an additional insurance for merchandise, materials, equipment and layout presentations, staying on the stand during the show.
**ORDER FORM**

**COMPANY NAME:** .................................................................

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compulsory registration 275 € pre-tax</td>
<td>275 € pre-tax</td>
</tr>
<tr>
<td>Corner supplement [____________________ m² x 115 € pre-tax per corner]</td>
<td>....................................................</td>
</tr>
</tbody>
</table>

**Stand**
- equipped [____________________ m² x 295 € pre-tax]
- space floor only (minimum 36 m²) [____________________ m² x 196 € pre-tax]
- co-exposure [____________________ x 585 € pre-tax per co-exhibitor]

**Sponsoring**
- Official Sponsor (72m² - 50 000 € pre-tax)
  [additional surface __________ m²; total: __________ m²]  
- Gold Sponsor (54m² - 25 000 € pre-tax)
  [additional surface __________ m²; total: __________ m²]  
- Silver Sponsor (36m² - 15 000 € pre-tax)
  [additional surface __________ m²; total: __________ m²]  

**Packages**
- «Premium» Pack (36 m² equipped) : 12 500 € pre-tax  
- «Emergence» Pack (36 m² space floor only) : 8 500 € pre-tax  
- «Avantage» Pack (18 m² equipped) : 6 500 € pre-tax  

**Complementary services**
- Electricity (package : installation + electricity consumption)  
- Page of advertising in official catalogue (see details and rates on page 3)  
- Filmed private conference : 1 500 € pre-tax  
- Logo on neck strap : 4 000 € HT (8 000 € pre-tax for exclusivity)  
- Directionals stickers: 950 € pre-tax

**TOTAL PRE-TAX**  
VAT 20%  
**TOTAL INCLUDING VAT**

50 % deposit  
**Balance due**

A detailed invoice will be sent following receipt of your completed application form.  
Your final registration will be confirmed upon payment of the account balance (to be sent before September 21, 2015)

**Payment**

By cheque to the order of CFCIM : CFCIM - 15, Avenue Mers Sultan - 20130 Casablanca  
For payment by bank transfer, please contact CFCIM (migueld@cfcim.org) so that we sent you our bank details.

I agree to occupy the defined location and conform to the terms of settlement of the exhibition which I declare to have read. I will send you the requested elements (logo, text ...) respecting the deadlines. I agree to pay the account balance before September 21, 2015 otherwise I will not be able to take possession of my stand.

**Name of manager:** .................................................................  
**Date:** ....................................................................................

CFCIM processes personal data to register you as an exhibitor at the show or event that is the subject of this contract and to organize your exhibit, advertising, and services in it. The recipients of your data are the employees of CFCIM and its organizing partners. In accordance with Law No. 09-08, you can access information about you, correct or delete, by mail at Service Compliance Manager, 15 avenue Mers Sultan - 20130 Casablanca (Only signed applications, with a photocopy of an ID will be processed). CNDP receipt is being requested. You are informed that videos, images and sounds can be recorded during the event. To oppose the use of media on which you might appear, we ask you to share it with CFCIM collaborators or write at: Pole Fairs and Events, 15 avenue Mers Sultan - 20130 Casablanca.
ARTICLE 1 - DATE AND DURATION - CFCIM, the exhibition’s organisers, reserve the right to alter the opening date and duration of the exhibition in its entirety due to the full or partial suppression of stands, to its proportionate share in the costs of its preparation.

ARTICLE 2 - REVIEW OF RESERVATIONS, ADMISSIONS OR REFUSALS - Reservations received and recorded by CFCIM shall be subject to review. CFCIM shall have sole discretion over admissions and refusals on the grounds set forth below. The unsuccessful applicant will be notified, and all fees paid shall be refunded. CFCIM may not rely on the fact that it was admitted to previous exhibitions or that its attendance was requested by CFCIM or of payment in respect of services requested, or the publication of its name on any list whatsoever. Competence of entries and participation will be determined by CFCIM. In the event of dispute, the registration of the reservation of space shall be considered as being the reservation rendered irrevocable. The rejection of an application for admission shall be the exclusive right either of CFCIM or of its administrative board or of the person or persons to whom any such instructions may be given by CFCIM. The exhibitor may refuse the use of such a stand to any person or persons whom it may, in its absolute discretion, disapprove of.

ARTICLE 3 - SUBSCRIPTION TO RESERVATION OF SPACE - The minimum area stand may not be less than 6 m². Reservations received shall be confirmed in writing and within specific times. They shall be completed and approved and paid for by the exhibitor themselves. When the reservation is made by a company, drafts of its legal form and capital shall be provided in the space set out in article 14 of these regulations. In the event of failure to pay, the exhibitor will no longer hold the right to use, at its cost, the stands it had previously reserved. Receipt of the reservation of space by CFCIM implies that the exhibitor is aware of these regulations and accepts them without reservation together with the provisions of the specifications relating to safety concerning it and the requirement of legislation applicable to public events organised in Morocco. It also implies acceptance of any new provision notified to it by CFCIM, including verbal communication if the circumstances or the interests of the event so require.

ARTICLE 4 - OBLIGATIONS OF THE EXHIBITOR - the signature of an application implies the obligation to guarantee compliance with the provisions set out in Articles 15 to 23. Exhibitors are strictly forbidden to pack up or remove their property before the end of the event. In general, the exhibition is to be open to the public and any modifications, if any, together with any other actions, may be added or substituted and particularly regulations relating to subcontracting, health and safety regulations. The exhibitor is required to keep an inventory of goods in and goods out. Upon pain of non-guarantee, each exhibitor must be able to supply a list of the location granted without prejudice to the exercise of any other rights. The balance shall be due on the twenty-fifth day of the month following the end of the exhibition. The exhibitor may also indicate the subscription as cancelled without any further formality and resume the location granted without prejudice to the exercise of any other rights or penalties, in particular, the exhibitor must complete its obligations to leave its material on its stand throughout the entire duration of the exhibition; no removal of material being permitted.

ARTICLE 5 - MULTIPLE STANDS, SHARED STANDS (CO-EXHIBITORS) - Any company participating in the exhibition on the stand of an exhibiting company, even temporally, must formalise its presence at the exhibition through a participation agreement. A registration fee and insurance fee shall be charged. The exhibitor will be required to keep an inventory of goods in and goods out. Upon pain of non-guarantee, each exhibitor must be able to supply a list of the location granted without prejudice to the exercise of any other rights. Any application made after September 21st, 2015 must be filled in full upon application. Orders for utility lines and facilities must be placed before the event by the exhibitor. Orders for technical services shall not be delivered to exhibitors before that balance is paid. For foreign exhibitions, payment must be by international bank transfer to our account:

CFCIM S.A. Bank code: 022 Branch: 780 - Account: 0000000000075813 - Key: 74 SGBM AGM OMA S LAbourg SWIFT: GMFBMACM.

ARTICLE 7 - CANCELLATION, FAILURE TO OCCUPY RESERVATION OF SURFACE AREA - Any cancellation of the reservation of space shall be considered as rendering the reservation null. The exhibitor shall have no right to recover the price paid to CFCIM which may be refused if such signs or posters are contrary to the good order or proper conduct of the exhibition, and are not subject to change without notice. All orders for the supply of their stands 1 hour before opening.

ARTICLE 9 - SAMPLES, OBJECTS ADMITTED - The exhibitor must exhibit under its company or trade name. At the request of CFCIM, the company or trade name and its address must be displayed on the stand and visible from inside the stand. Exhibitors must not display products or services in a manner that contravenes the competition law. The exhibition’s organisers reserve the right to refuse the use of any stand to any person or persons whom it may, in its absolute discretion, disapprove of.

ARTICLE 10 - MAINTENANCE OF STANDS - DAMAGE, INTERFERENCE WITH ENJOYMENT - Exhibitors shall take stands and locations allocated to them in the condition in which they find them and must maintain their stand and location in that condition throughout the duration of the exhibition. Only one person per stand (including representation of its trademarks, logos and products) made during the exhibition, for its own use. CFCIM declines any responsibility for consequences due to the non-observance of these regulations and the articles set out in articles 21 to 23 of these regulations. The exhibitor must comply with regulations relating to consumer sales together with any regulations which may be added or substituted or regulations relating to subcontracting, health and safety regulations. The exhibitor is required to keep an inventory of goods in and goods out. Upon pain of non-guarantee, each exhibitor must be able to supply a list of the location granted without prejudice to the exercise of any other rights or penalties, in particular, the exhibitor must complete its obligations to leave its material on its stand throughout the entire duration of the exhibition; no removal of material being permitted.

ARTICLE 11 - TECHNICAL COMMISSION - This commission is in charge of inspecting any personal setup equipment that could be considered by the exhibitor decoration, advertising display, animations on the stand.

ARTICLE 12 - SIGNS - POSTERS - Signs or billboards may not be placed on the exterior at any point other than those reserved for this purpose and which are shown on the drawings sent to exhibitors at their request. The sign and stand must be visible from the exterior to carry the approval stamp of CFCIM which may be refused if such signs or posters are contrary to the good order or proper conduct of the exhibition, and are not subject to change without notice. All orders for the supply of their stands 1 hour before opening.

ARTICLE 13 - HYGIENE AND CATERING - Exhibitors and the restaurant will have to comply with health regulations. During the visit of the Health Service, the exhibitor must allow free access to its products and goods to the authorities.

ARTICLE 22 - STANDS RELEASE - Stands should be accessible to exhibitors and visitors on the days and at the time set out in the "Exhibitor’s Guide." The power supply will be cut off and circulation in the halls strictly prohibited to exhibitors after the closing of the exhibition, and the site will be completely cleared and left open to the public. Exhibitors must ensure that all conditions of access to premises and outdoor areas of the Centre as defined in the Exhibition Center’s bylaws.

ARTICLE 23 - TAKEAWAY SALE - Takeaway sale is forbidden. For violations of these provisions, a fine may be imposed by CFCIM by a consumer who is the victim of such practice or their representatives. The exhibitor waives the rights to any remuneration in this respect together with any rights of compensation apart from reimbursement of the price of its participation. However, no reimbursement shall be made to a consumer who is the victim of such practice or their representatives. The exhibitor waives the rights to any remuneration in this respect together with any rights of compensation apart from reimbursement of the price of its participation. However, no reimbursement shall be made to a consumer who is the victim of such practice or their representatives. The exhibitor waives the rights to any remuneration in this respect together with any rights of